DEAL ADVISORY

Whitley Penn's Deal Advisory team is dedicated to guiding your company, private equity firm, portfolio companies, or family office through the complexities of any transaction. Whether you are considering a merger, acquisition, joint venture, equity investment, or divestiture we will partner with you through each step of the deal..

We are able to audit your portfolio companies, provide monthly accounting services, advise on internal controls, consult about accounting processes, and help you implement new software. We also offer business valuation services, litigation support, and tax planning/filings.

How We Can Serve You:

1. Pre-Transaction Advisory

- **Transaction Readiness:** Enhance operational efficiency and financial performance to prepare for a transaction
- **Tax & IT Due Diligence:** Understand the value, scalability, and potential vulnerabilities of your technological infrastructure and tax implications

2. Transaction Advisory

- **M&A Advisory:** From transaction preparedness to cost structure optimization, we ensure you are ready for your next steps
- **Quality of Earnings (Buy & Sell Side):** A full-service solution for your transaction, regardless of whether you are on the buy-side or sell-side
- **Transaction Tax Due Diligence:** Evaluate and fine-tune your current tax structure to prepare for an upcoming transaction

3. Post-Transaction Advisory

- **Operational Synergies:** Identify and implement steps to find operational synergies post-transaction
- **Restructuring:** Develop and execute strategies to maximize recovery, minimize exposure, and achieve your business outcomes